# □□ Setup and Layout

## How do I create my online shop?

Creating your online shop with 123ventes requires no technical skills. Follow this video tutorial or the steps below.

Tutorial: create your shop with 123ventes

## The steps

1. Open the page https://www.123ventes.com/inscription and enter your email address, your phone number and the name of your shop.
2. You receive a confirmation email: click the link it contains.
3. Your shop is ready in about a minute: log in to your back office.
4. An assistant guides you through it: merchant details, catalogue, payment and delivery methods, design.

## Take your time

Setting up is free, with no commitment and no time limit. You can even publish your shop and open it to the public without paying anything: your subscription only starts with your first order. You only pay when you sell.

With your shop, you also get 1 hour 30 minutes of free one-to-one support, by video call or by phone.

**See also**: Is the CMS suitable for beginners?, How do I publish my changes to my online shop?, How does the monthly subscription work?.

Attached files:

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