□□ Setup and Layout

How do I add a blog to my shop?

The blog is not yet built into 123ventes. If you ask for it, it can be developed quickly.

In the meantime: free pages

The “Pages” menu lets you create and edit pages in every language of your shop. You can publish:

- advice on using your products;
- the story of your brand or your workshop;
- your new products and your events.

Why it helps

Regular, useful content attracts visitors from search engines and reassures your customers. Take care over the title and description of each page in the “SEO” menu.

See also: How do I manage pages and menus?, How do I write optimised meta tags?, How do I optimise my site for Google?.

Attached files:

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