Domain Management

How do I use a custom domain?

You have a choice: keep the address that comes with your shop, without doing anything, or use your own domain name, such as “my-workshop.com”. Everything is set in your back office, “SEO” menu, “Domain” tab.



The three options

- **Domain on 123Ventes.com**: your shop already has an address, included in the subscription. You have nothing to do.
- **Buy a domain**: type the name you want, the back office checks that it is available, then you order it. The domain costs €17 per year.
- **Transfer an existing domain**: already have a domain with another provider? You can link it to your shop.

How long does it take?

It takes 24 hours on average to set up a new domain, once your shop is ready and published. Time for a good coffee, or two. Meanwhile, and even afterwards, your shop remains accessible at its original address.

Why a custom domain?

- An address that is easy to remember, to print on your business cards and to give out at a market.
- A more professional image: “my-workshop.com” inspires more trust than a long address.

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Choosing a good name

Short, easy to spell over the phone, no needless hyphens, and close to the name of your business. Avoid names that look too much like a competitor’s: your customers should find you, not them.

The domain is registered in your name: if you ever leave, you keep it.

The security certificate (the little padlock in the browser) is included in the subscription. More details on hosting and domain names.

See also: How do I transfer my existing domain name?.

Attached files:

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