□□ Site Collection

What are the benefits of managing multiple shops?

Managing several versions of your shop in the site collection has several benefits.

- **A “logical” backup**: each version keeps your presentation; you can go back to it at any time.
- **One version per campaign or event**: sales, holidays, back to school… Your shop changes when you decide.
- **Stress-free preparation**: you prepare the next version while the current one stays online.
- **No double entry**: the catalogue, stock, customers and orders are shared by every version.

Example

In November, prepare a “Christmas” version with a festive carousel and seasonal colours. When the day comes, activate it and publish. In January, reactivate your usual version.

See also: What is the site collection?, How do I duplicate an existing site?, How do I put products on sale and offer free delivery?.

Attached files:

Unique solution ID: #1050
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Last update: 2026-10-14 13:29

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URL: https://faq.123ventes.com/content/4/12/en/what-are-the-benefits-of-managing-multiple-shops.html