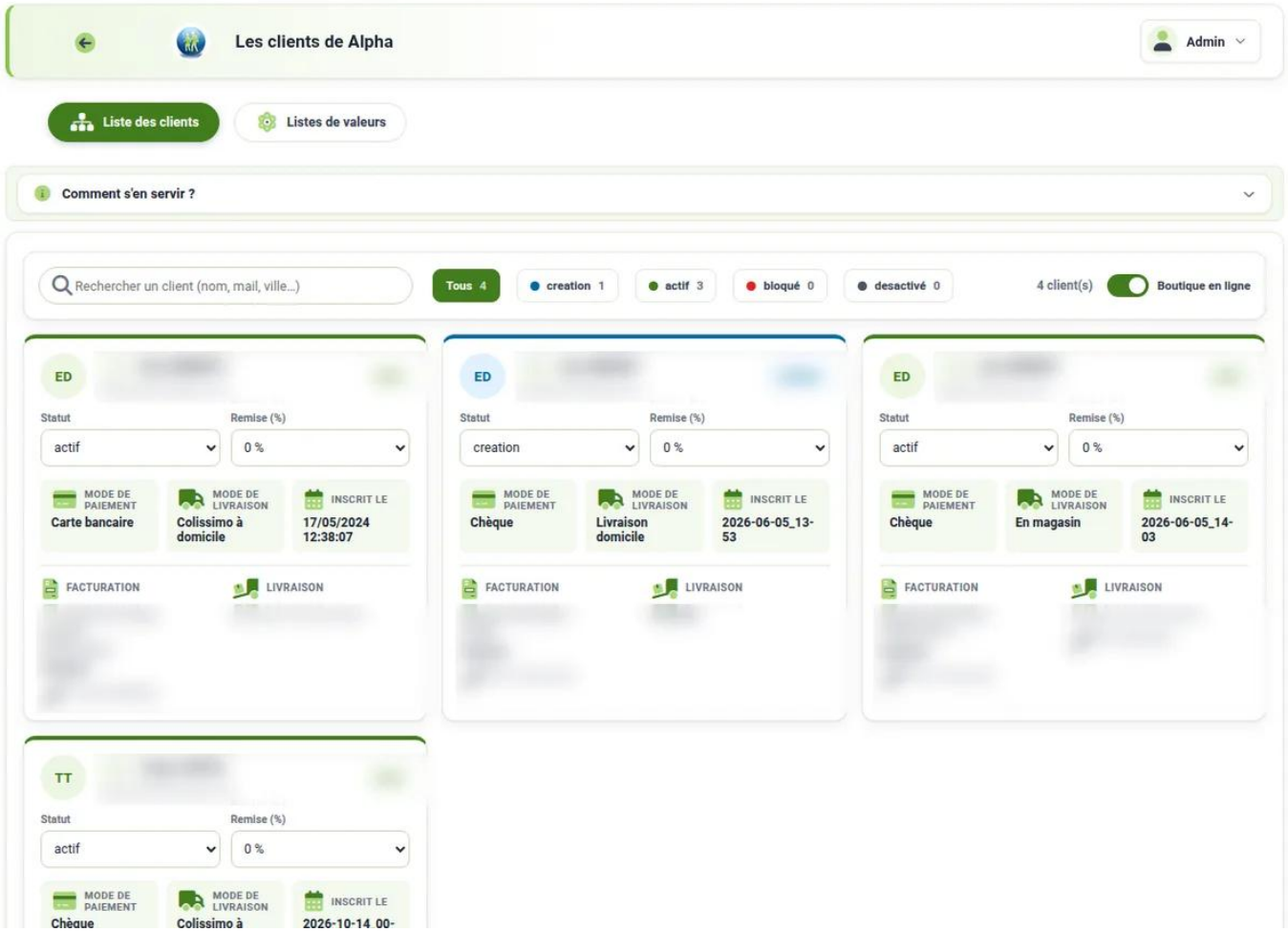
Marketing and Promotions

How do I manage customers and loyalty?

In the back office, open the “Customers” menu, “Customer list”. There you find each customer, their addresses and their registration date, with a search by name, email or town.

Granting a discount

Enter a percentage discount for the customer of your choice: they are notified by email.



Communicating with your customers

Send a newsletter from the “Emails” menu, “Newsletter”:

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URL: https://faq.123ventes.com/content/7/18/en/how-do-i-manage-customers-and-loyalty.html

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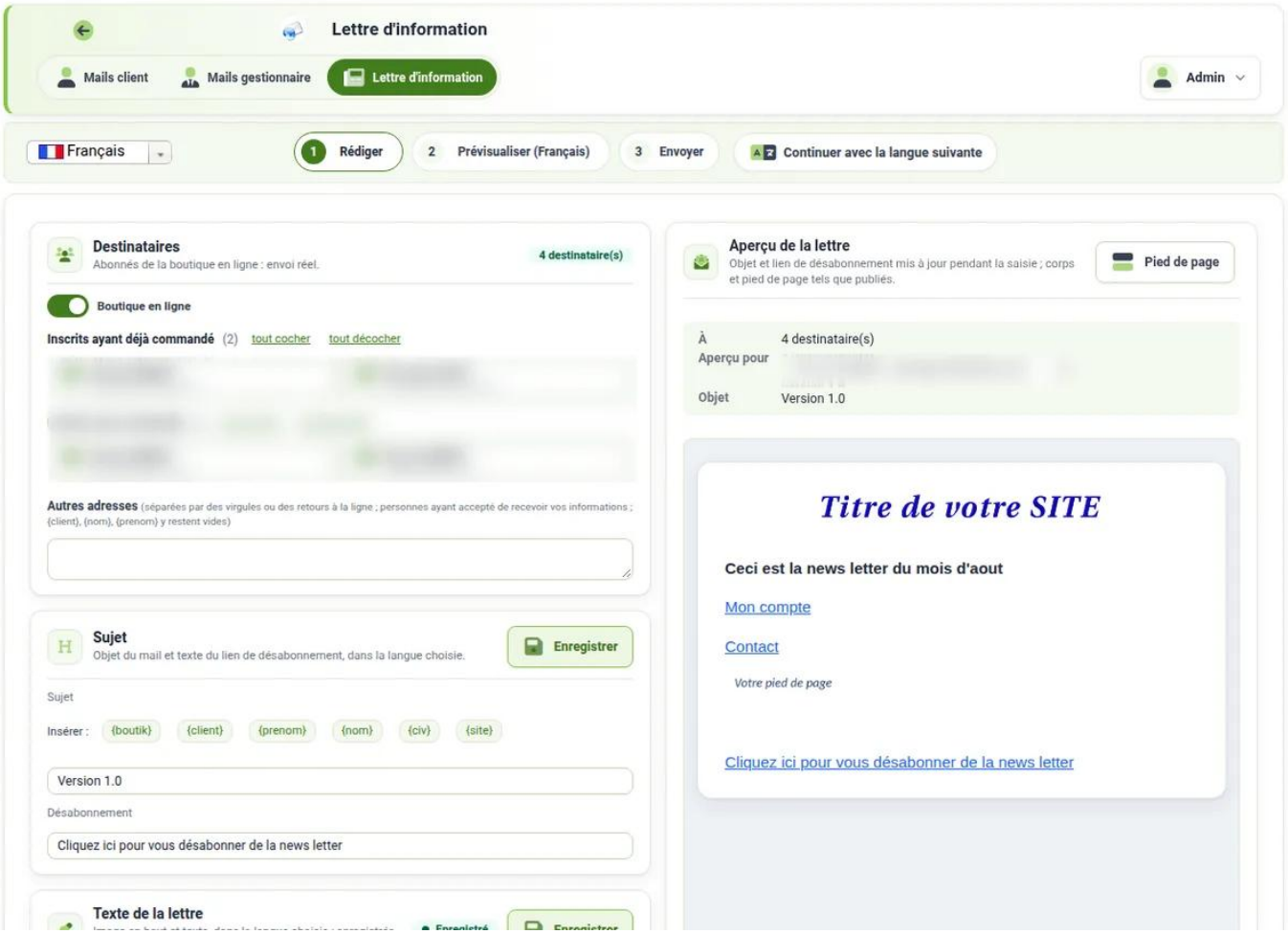

Building loyalty

The rules engine in the “Orders” menu rewards your loyal customers: a discount from a given number of orders, free points, a free product, free delivery.

See also: How do I put products on sale and offer free delivery?, How do I send a newsletter to my customers?, Which emails are sent automatically to my customers?.

Attached files:

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