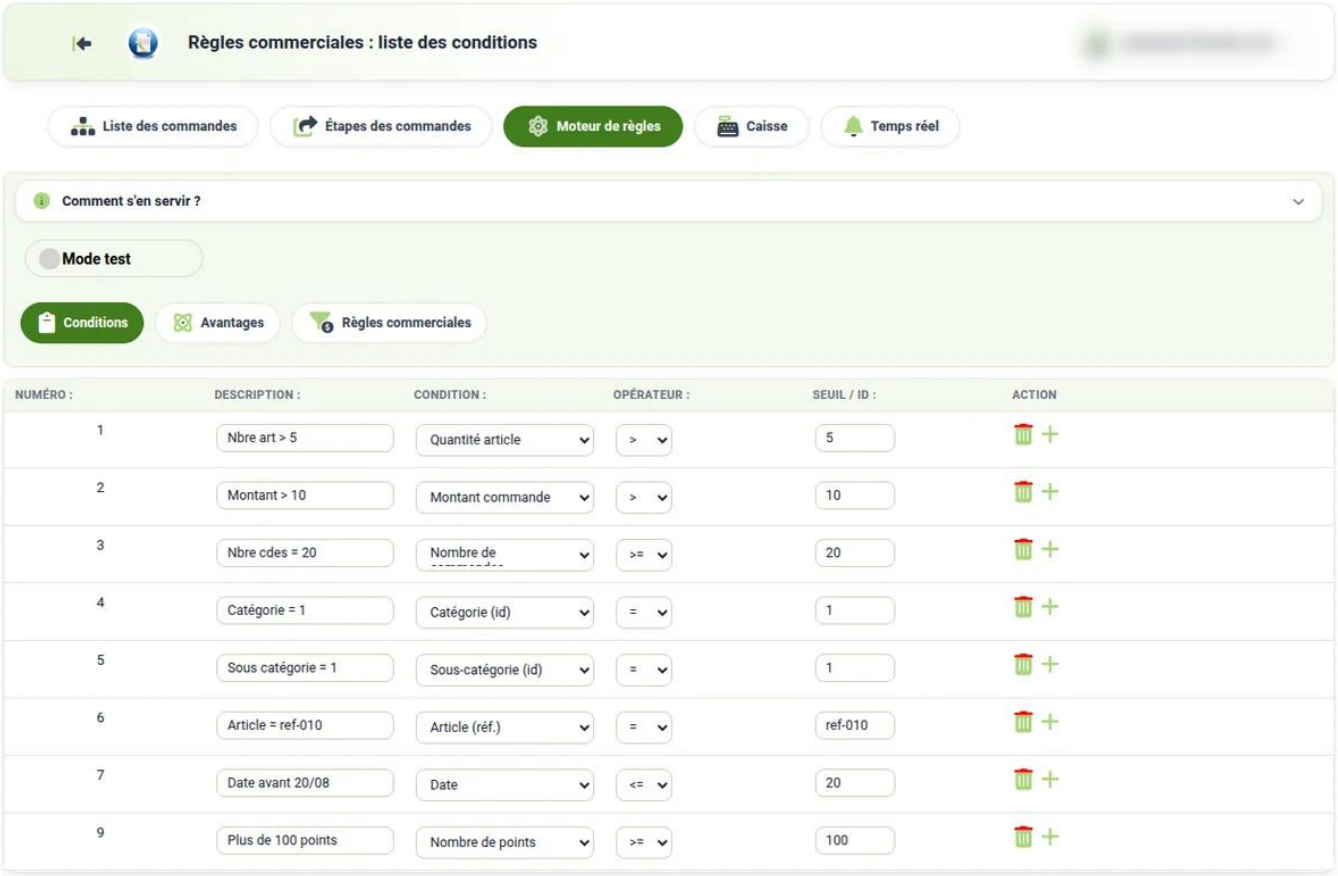
Marketing and Promotions

How do I put products on sale and offer free delivery?

123ventes gives you three tools for your promotions.



1. A promotion on a product

On the product page, enter a discount amount: it is deducted from the price and the crossed-out price is shown in your shop.

2. A discount per customer

In the “Customers” menu, grant a percentage discount to a customer: they are notified by email.

3. The rules engine

In the “Orders” menu, “Rules engine”, combine:

- **conditions**: quantity, order amount, number of orders, category, product, date, points;
- **benefits**: free delivery, percentage discount, free product, free points.

Example: “Order amount” above 50 € and “Free delivery”.

Good to know

Discounts cannot be combined: only one rule applies, in order of priority. Promo codes to be entered by the customer are not available yet.

See also: How do I manage shipping costs?, How do I manage customers and loyalty?, How do I send a newsletter to my customers?.

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Attached files:

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