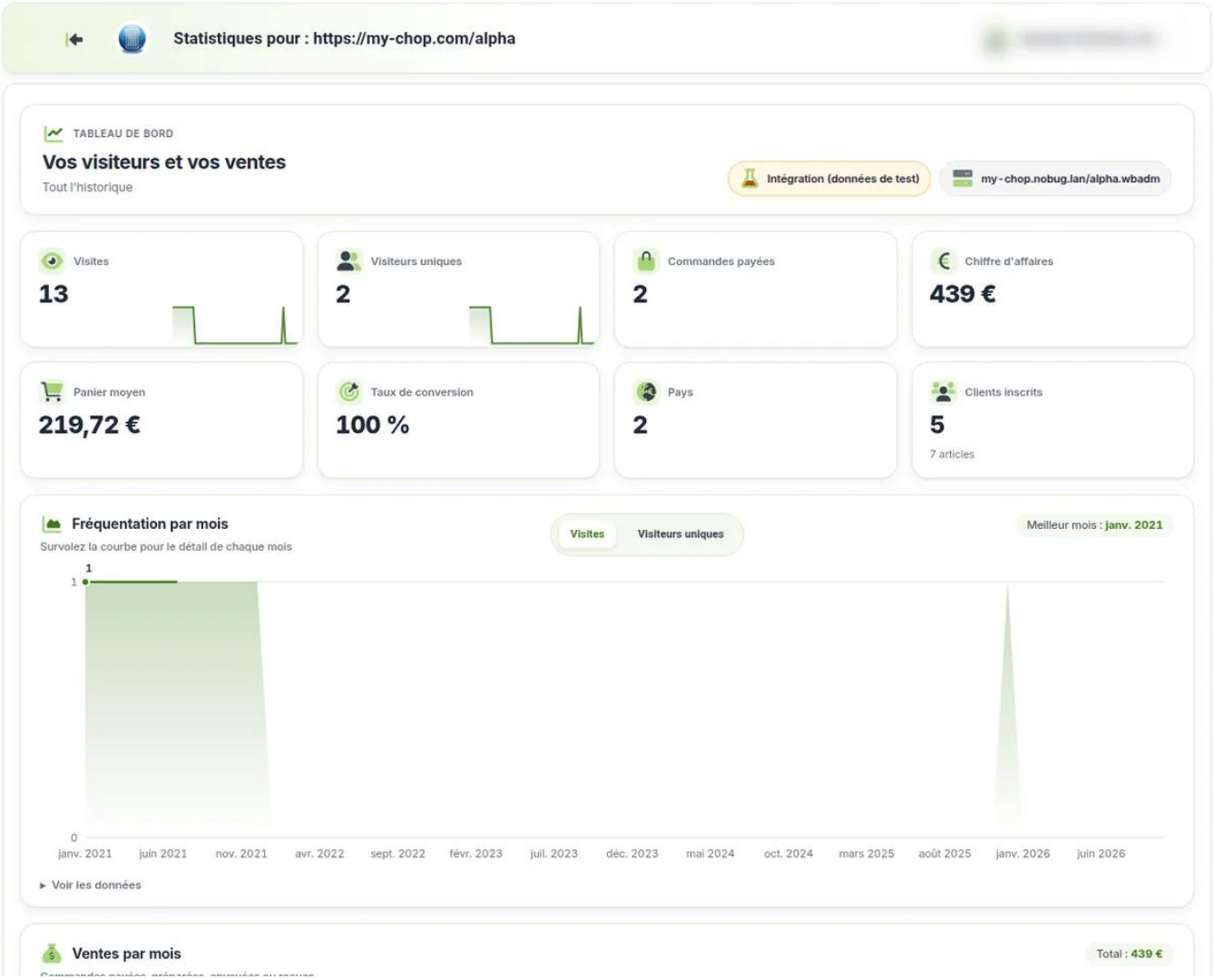
Analytics and Statistics

How do I compare my sales with the previous year?

Open the “Statistics” menu: the “Your visitors and your sales” dashboard shows the selected year.



- **8 key figures**, each compared with the previous year over the same period;
- the **visits curve**, with the previous year as a dotted line;
- **revenue by month**, selected year and previous year side by side;
- **rankings**: pages, sources, countries, cities, browsers;
- the **days and hours** of your orders.

Change the year with the buttons at the top of the screen; “Show data” displays the figures as a table.

Attached files:

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URL: https://faq.123ventes.com/content/8/46/en/how-do-i-compare-my-sales-with-the-previous-year.html